



Cakes for Schools

OVERVIEW:

Our store currently sells 7-9 cakes per day – how many of these purchasers are parents/grandparents of students, alumni or supporters of your school?

- For every cake sold, we'll donate \$3 to your school or organization.
- Total donations are paid on a quarterly basis.
- There is no cost to your school. We will pay for the cost of the coupons, advertising, etc.
- No Risk. There is no inventory to buy, no supplies, and no cost.
- It's Easy! There is very little for you as "organizers" of this fund-raiser to do except take the credit for the success of this fundraiser.
- Simple. All the purchaser has to do is write in the name of the school on the cake coupon.
- Real Value. The person who buys the cake gets full value for helping the school (unlike a sponsorship where you get nothing in return.)
- Coupons have no cash value and cannot be combined with other offers in our stores.

BOTTOM LINE:

How much can your school raise in a year with this simple fundraiser?

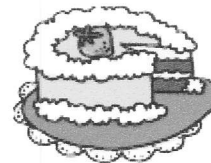
	Number of Cakes Sold per Year			
	100	250	365	500
Amount paid to your School or Organization	\$300.00	\$750.00	\$1,095.00	\$1,500.00

You can check the status of your donations to date in our store or on line at: www.benjerry.com/gigharbor or www.benjerry.com/laketapps

The coupons are good for ANY cake in our stores, pre-made or custom. Custom made cakes require 24 hours notice. Cakes can be ordered in our stores, on the phone or online:

Gig Harbor
 Call in your order: 253-858-8575
 Order online: www.benjerry.com/gigharbor

Auburn/Lake Tapps
 Call in your order: 253-333-8555
 Order online: www.benjerry.com/laketapps



GETTING STARTED:

Getting started is easy. Contact us to get coupons for \$3 off each cake. We provide them free of charge.

Sign up your school – just let us know that you would like to participate. We'll add you to our tracking program.

Get your school's parents, grandparents, alumni and supporters to get their next cake from Ben & Jerry's and start earning Cake\$ for School\$.

To get started or to set up a meeting with your fundraising committee call Rhett Russell at (360) 970-6849